

# **Your Upton 2030: Consultation Statement**

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(Scheduled to start in Feb 2021)

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## 1. Six-Week Statutory Consultation

Scheduled to start in Jan 2021

## 2. Previous Community Engagement & Consultation

### 2.1 Headline Summary of all Engagements and Consultations

#### (1) Residents

|                            |  |
|----------------------------|--|
| Jan-14                     | Public Meeting   |
| Mar-14                     | Presentation at Upton Annual Assembly  |
| Apr-14                     | Information stand at Upton Community Celebration   |
| Jul-15                     | Exhibition boards in Upton Library   |
| <b>Nov-15</b>              | <b>Consultation questionnaire to all households (217 responses)</b>                                  |
| <b>Jun-17</b>              | <b>Stalls at School Summer Events and questionnaire (34 responses including Upton Fun Day, Sept)</b> |
| Jul-17                     | Visit to Mallard Court housing for elderly   |
| <b>Sept-17</b>             | <b>Information stall and questionnaire at Upton Fun Day</b>  |
| Dec-17                     | Article in Parish Newsletter   |
| <b>Mar-18</b>              | <b>Consultation questionnaire to all households (35 responses)</b>                                   |
| Apr-18                     | Launch of NDP Facebook page  |
| Apr-18                     | Article in Parish Newsletter   |
| May-18                     | Information Stall at Upton Fest  |
| <b>Sept-18</b>             | <b>Stall and questionnaire at Upton Fun Day (30 responses)</b>                                       |
| <b>Oct-18</b>              | <b>Facebook paid boost and online survey (947 viewings, 9 responses)</b>                             |
| <b>Nov-18</b>              | <b>Stall and questionnaire at Upton Christmas Market (40 responses)</b>                              |
| Dec-18                     | Article in Parish Newsletter   |
| Apr-19                     | Article in Parish Newsletter   |
| <b>Sept-19</b>             | <b>Stall and questionnaire at Upton Fun Day (20 responses)</b>                                       |
| Dec-19                     | Article in Parish Newsletter   |
| <b>Mar-20</b>              | Article in Parish Newsletter   |
| <b>Aug-20 &amp; Nov-20</b> | <b>Consultation questionnaire to Dale residents (14 responses)</b>                                   |

#### (2) Local Businesses and Organisations

|        |  |
|--------|--|
| Jun-14 | Meeting with Chester Zoo and Countess of Chester Hospital (COCH) |
| Nov-15 | Upton businesses information evening                             |
| Dec-15 | Letter to Upton Primary Schools                                  |
| Jan-16 | Visit to Upton schools to hold discussions with pupils           |
| Feb-16 | Chester Zoo business plan presentation                           |
| Feb-16 | Business information evening                                     |
| Nov-16 | Visit to Upton High School – competition for students            |
| Jan-17 | UHS competition results  |
| Feb-17 | Community groups consultation meeting                            |
| Apr-17 | Presentation at Upton Annual Assembly                            |
| May-17 | Presentation of Zoo draft strategic plan                         |
| Jul-17 | Meeting with Frack Free Upton                                    |

|                |  |
|----------------|--|
| Sep-17         | Meeting with Weston Grove shopkeepers  |
| <b>Feb-18</b>  | <b>Business survey launched (11 responses)</b>                                   |
| Mar-18         | Meetings with Zoo and COCH   |
| <b>July-18</b> | <b>Consultation questionnaire with Upton High School students (81 responses)</b> |
| Dec-18         | Chester Cycling Campaign   |
| May-19         | Upton Head Teachers (EYI meeting)  |
| Oct-20         | Defence Infrastructure Organisation  |
| Oct-20         | Chester Zoo  |
| Oct-20         | Countess of Chester Hospital (COCH)  |
| <b>Oct-20</b>  | <b>Upton Businesses in Local Retail Centres (1 response)</b>                     |

### **(3) Public Bodies and Not-for-Profit Organisations**

|               |   |
|---------------|---|
| Nov-16        | Cheshire Community Action   |
| Dec-16        | CWAC Principal Planning Officer - Planning Policy; Place Strategy |
| Jan-17        | Sanctuary Housing   |
| Jul-17        | Cheshire Community Action   |
| Apr-18        | CWAC Conservation Team  |
| May-18        | Sanctuary Housing   |
| May-18        | CWAC Principal Planning Officer - Planning Policy; Place Strategy |
| Jun-18        | Your Housing  |
| Sept-18       | CWAC Housing Manager  |
| Feb-19        | Cheshire Community Action   |
| Feb&Jun-19    | CWAC Principal Planning Officer - Planning Policy; Place Strategy |
| July-19       | CWAC Conservation & Design Officer                                |
| Sept-19       | Cheshire Community Action   |
| Nov-19        | CWAC Senior Manager, Transport and Infrastructure                 |
| Feb-Nov-20    | CWAC Principal Planning Officer - Planning Policy; Place Strategy |
| Aug-20-Nov-20 | Centre for Sustainable Energy                                     |

**Items in Bold above – Feedback from Local Residents and Businesses:** Detailed in next Section

It should be noted that all feedback was gained in accordance with relevant UK/EU Data Protection legislation, with secure storage of data and all responses anonymised before publication.

The Privacy Statement was as follows:

#### **PRIVACY NOTICE**

“We are the Steering Group delivering a Neighbourhood Development Plan (NDP) for Upton by Chester (the data controller). The NDP is sponsored by Upton by Chester Parish Council. The Personal Data (PD) we hold will be used only for the purpose of gathering views and information about Upton, solely in connection with the NDP. It will also be used by us to create a mailing list to keep data subjects up to date with NDP activities.

None of the PD we hold will be of a sensitive nature (as defined by the Act). Ordinarily, the information we intend to hold will be restricted what you choose to give us. This will usually consist of names, postal and email addresses, phone numbers, link to your website.

PD will be held until such time as the NDP is passed into law.

Data subjects have many rights including, but not limited to, rectification and erasure.

If you want to see what information we hold, you must email [np@uptonbychester.org.uk](mailto:np@uptonbychester.org.uk). clearly marking it SAR and your name, so that your request will receive priority.  
We will not use PD for any automated decision making or profiling purpose.  
We will not share any PD outside the Neighbourhood Development Plan unless required to do so by law.”

Good practice for survey research was followed at all times, with data collection and analysis overseen by a member of the Steering Group who had worked in market research and been a full Member of the Market Research Society before retirement.  
Analysis was carried out using Microsoft Excel and Survey Monkey.

In addition to the specific consultation events, since March 2018 there has been an ongoing Facebook page “Your Upton 2030”. This provides information about progress on the Neighbourhood Plan, and invites feedback. In August 2020 there were 81 regular followers of the page. The maximum reach was in Oct 2018, when as the result of a paid boost across Upton postcodes there were 947 viewings.

Updates have also been posted on the Neighbourhood Plan pages of the Upton-by-Chester Parish Council website.

## 2.2 Community Consultation Surveys

### 2.2.1 Nov-15 Consultation

A set of questions was put together by the NDP Steering Group to explore what was important to residents, under 16 headings that covered themes relevant to a Neighbourhood Plan.

Each question had a number of multiple-choice tick box response options, together with an 'Any other comments' space.

A copy of the questionnaire can be found at this link:

[http://www.uptonbychester.org.uk/uploads/9/3/5/8/9358403/first\\_consultation\\_questionnaire\\_-\\_oct\\_2015.pdf](http://www.uptonbychester.org.uk/uploads/9/3/5/8/9358403/first_consultation_questionnaire_-_oct_2015.pdf)

Paper copies of the questionnaire were distributed to households across the neighbourhood, with copies also available at the Library, Local Shops and a Pub. The questionnaire could either be completed on paper and returned to boxes in the Library/Shops/Pub, or scanned and returned by email, or else completed online using Survey Monkey.

A total of 217 forms were returned.

### FINDINGS

Detailed data from the survey can be accessed at this link:

[http://www.uptonbychester.org.uk/uploads/9/3/5/8/9358403/ndp\\_2015\\_survey\\_summary\\_responses.pdf](http://www.uptonbychester.org.uk/uploads/9/3/5/8/9358403/ndp_2015_survey_summary_responses.pdf)

Most of the results confirmed what had been expected by the Steering Group. The statements with the highest level of agreement "Matters to you the most" under each of the Theme areas were as follows:

|  | % "Matters most" |
|--|------------------|
| Housing  |                  |
| - more housing accommodation with care facilities                  | 44%              |
| - more affordable housing  | 41%              |
| Education  |                  |
| - more use of educational facilities for the whole community       | 60%              |
| - address congestion and traffic                                   | 53%              |
| Countess Hospital – traffic and parking                            | 67%              |
| Health Care – more doctors and medical services                    | 85%              |
| Transport – control speed  | 57%              |
| Footpaths/Bridleways/Canal   |                  |
| - maintenance  | 65%              |
| - safety and lighting  | 52%              |
| Local shops – good range and provision                             | 64%              |
| Public Open Spaces & Green Belt – designate and protect Green Belt | 79%              |
| Public Buildings   |                  |
| - improve usefulness   | 79%              |
| - retain and protect   | 66%              |

|   |     |
|---|-----|
| Upton Golf Course – important asset                     | 60% |
| Pubs, Hotels, Guest Houses – sufficient provision       | 62% |
| Important Buildings & Monuments                         |     |
| - identify and protect                                  | 75% |
| - preserve local boundary features                      | 70% |
| - review/extend tree preservation & conservation area   | 60% |
| Street/Building Lighting & Safety – sufficient lighting | 64% |
| The Dale  |     |
| - plan for future re-use                                | 68% |
| - safeguard environmental and landscape assets          | 53% |
| Chester Zoo   |     |
| - protect Green Belt                                    | 63% |
| - improve access including pedestrian                   | 59% |
| Our Future Economy & Industry                           |     |
| - no fracking, develop renewable energy                 | 86% |
| - employment opportunities                              | 46% |
| - integrate renewable energy in new developments        | 44% |

There were also some surprises in the responses, particularly with people anticipating the impact of the driverless car, and mentioning its potential to resolve traffic and transport issues including congestion, safety and car parking.

#### NEXT STEPS

Some of the above issues are ones that cannot be included in a Neighbourhood Plan (NP), however those that are relevant to a NP were taken on board by the Steering Group, and were further explored and influenced policy development as the Plan progressed. It was noted that a wide range of issues were important to the Community, and therefore a Vision Statement was developed for the NP that included this range. From the Vision Statement a set of Objectives was derived, and then summarised into Theme headings for Policy development.

The findings were presented to the Parish Council in March 2016, and were publicised on the Parish Council website [www.uptonbychester.org.uk](http://www.uptonbychester.org.uk)  
Non-NP issues were noted by the Parish Council as potential areas for them to work on separately.

The following document contains a more detailed description of the findings:



NDP Survey Report  
23.3.16..pdf

### 2.2.2 Jun-17 School Summer Events and Sep-17 Upton Fun Day

Feedback was sought from Residents during Summer Events being held at schools and the Upton Pavilion (Parish Council hosted event) in the period Jun-Sept 2017:

Upton High School 29th June; Acresfield School 1st July; MillView Primary School, 1st July;  
Upton Pavilion Fun Day, 16th Sept

A stall was hosted at each of the events with the aim of communicating the NP and gathering feedback on the areas of most concern to residents. This feedback would update the findings from the 2015 survey, to check if any new concerns had arisen since then.

An open-ended format was used for the feedback, to gain a 'top of mind' and unprompted response.

#### FORMAT

- Stalls with display boards communicating the NP
- Informal discussions with residents visiting the stall
- At MillView and Pavilion events, questionnaires provided to gather written feedback. Mini-questionnaires were used (see below), and Full questionnaires were also available, as used in the Nov-15 Consultation
- Enhancements at Fun Day:
  - Mini-questionnaires had child-friendly option to draw pictures, plus 'best picture' competition
  - Bookmark giveaways to encourage engagement
- Present: Jean Evans, David Evans, Alan Lingard, Sue Stanley

The questions on the mini-questionnaire were open-ended, with a space for free response to be written against each one, as follows:

1. What do you LIKE about Upton?
2. What would your PERFECT Upton be like?
3. What do you NOT WANT to happen in Upton?

34 questionnaires were completed in total: 14 Child, 19 Adult Mini and 1 Adult Full

#### SUMMARY OF FINDINGS

As the responses were free text, a simple content analysis was carried out, and they were coded against NP Theme areas.

To understand the specific likes/desires/concerns, individual responses were also examined in more detail.

Children (Under 18):

|  | LIKE | PERFECT UPTON | NOT WANT TO HAPPEN/LOSE |
|--|------|---------------|-------------------------|
| (1) Transport  | -    | -             | -                       |
| (2) Local Amenities - schools, shops, leisure                            | 9    | 13            | -                       |
| (3) Housing  | -    | 1             | -                       |
| (4) Character & Environment - Green Spaces, Park, Community, Clean, Safe | 3    | 4             | 5                       |
| (5) UGE/Fracking   | -    | -             | -                       |
| (6) Specialist Centres: Zoo  | 5    | -             | -                       |
| (7) Other  | -    | -             | -                       |
| TOTAL  | 17   | 18            | 5                       |

Adults:

|  | LIKE | PERFECT UPTON | NOT WANT TO HAPPEN/LOSE |
|--|------|---------------|-------------------------|
| (1) Transport  | 4    | 5             | -                       |
| (2) Local Amenities - schools, shops, leisure                      | 17   | 24            | 2                       |
| (3) Housing  | -    | 2             | 1                       |
| (4) Character & Environment - Green Spaces, Community, Clean, Safe | 12   | 4             | 1                       |
| (5) UGE/Fracking   | -    | -             | 5                       |
| (6) Specialist Centres: Zoo  | 2    | 1             | 1                       |
| (7) Other  | 1    | 1             | -                       |
| TOTAL  | 36   | 37            | 10                      |

DETAILED RESPONSES

Children (Under 18)

*Likes:*

- School (2), Playground, Tennis, Pavilion, Library, Upton JFC, Everything pretty close,
- Park (3), Cows in Duttons Lane
- Zoo (4)
- Friendly people

*Perfect Upton:*

- Water Park (3), Skate Park (2), Libraries, Concerts, Shops, More exercise equipment, Gym for kids, Playground/Football/Tennis, Haunted house, See-saw/roundabout/park with giraffe
- Homeless people live with people with houses

- Parks, Farm, More animals (2)

*Not Want:*

- Litter (2), People being mean (2), Smoking

Adults

*Likes:*

- Bus services, Easy parking at GP surgery, Footpaths, Convenient to get to hospital/town/motorway
- Schools (2), Shops, Pavilion cafe (2), Everything I need locally (2), Hoole nightlife, Facilities, Charity shop & Tesco, Lloyds bank, Doctors, Activities in Library
- Park (2), Green Spaces (4), Good schools, Sense of community, Clean & litter-free, Safe during day & for jogging at night, History, Everything as it is (2), Good place to live,
- Zoo, Close to Hospital
- Reaching out and asking for local views

*Perfect Upton:*

- Traffic calming in Plas Newton Lane, Expand 20 mph zone, Enforce 20 mph limits, Bus stop in Upton Dene, More parking by Pavilion,
- Cycle track in Wealstone Park, Youth provision eg BMX/skate park (2), Youth Club (2) or Youth Evenings in Pavilion, Putting Green, More nursery/pre-school provision, Indoor activities for young children, Clubs like dance/sports for Under-5's, Improved Cheshire Sports Club facilities eg astroturf pitches, Develop Chemistry Pits play area, Theatre/performance space, renewed playground facilities, Enlarged Pavilion, Better use of green spaces, Things for older people, Inter-generation activities, Proper chemist shop, Dentist, Full Post Office, Local shops like cake shop, DIY shop (2), Fewer fast food outlets, Updated shops in W.Grove,
- More houses people can afford - but where?, Housing instead of shops in W.Grove
- How it is, Less dog poo, No rowdiness in W.Grove,

*Not want:*

- Upton to change
- No more fast food outlets (2)
- Upton to become just residential (not)
- Hospital to move (not)
- Dale Camp changes could be big issue in future
- Fracking (5)

NEXT STEPS

The responses largely aligned with the findings of the 2015 survey, with a high positive emphasis on the importance of Local Amenities, Character and Environment. This was encouraging to the Steering Group in terms of providing support to the themes and policies being developed for the NP.

### 2.2.3 Feb-18 – Nov-18 Business survey

A set of questions relevant to businesses and employers was developed, based around a similar survey carried out by the Frodsham Neighbourhood Plan team. This was initially piloted with two businesses, to ensure relevance and check the time taken for completion, to keep it within a 10-15 min interview.

All businesses and employers with premises in Upton were contacted individually and offered the opportunity of a one-to-one interview by a member of the NP team, or simply to return the survey questionnaire by mail or email. The most senior member of the organisation in Upton was contacted, and it was agreed that the responses would be kept confidential to the NP team, and that no individual would be identified/identifiable in published results.

Despite follow-up visits, only 11 businesses/employers agreed to be interviewed or else returned questionnaires, out of a total of 64 across Upton. Nevertheless, those responding included all the larger and medium-sized employers, as well as a good spread of types of business/organisations, as described below. Although an interview time of 10-15 min had been requested, in fact it was found that most of the respondents interviewed in person were pleased to talk for longer ie 20-30 min.

The questionnaire is appended here:



NDP Business  
Survey 19-02-18.doc

### FINDINGS

The businesses/employers responding to the consultation survey included the following

Unique, large organisations: Countess of Chester Hospital (COCH), Chester Zoo  
Retail: Morrisons supermarket,  
Education: Upton High School  
Leisure: Upton Golf Club  
Health: Upton Village Surgery,  
Café/Pub/Restaurant: Mill@Upton (pub), Fish&Chips@Upton (takeaway), Russian Crepes (café).  
Personal services: Morgan Hair Studio, Raymond Francis Hairdressing

These covered a broad spread of size of organisation and sector.

Because of the relatively low number of responses, and to ensure anonymity, only broad findings can be reported here.

All the employers interviewed were generally positive about Upton, with the major issue mentioned being limited parking for shoppers and staff close to the Local Retail Centres.

It was noted that some visitors for the COCH still park on the roads near the Bache shopping centre, despite the efforts by COCH to encourage the use of public transport.

The 3 small retail business owners interviewed at Weston Grove and Bache would like to see an increase in retail outlets at those locations, to encourage daytime footfall, and no more fast-food

takeaways. They supported the ideas of new business in the area of health amongst others, and businesses catering to the elderly and to children.

The idea of local low carbon energy generation in Upton was generally supported, with one larger employer specifically mentioning the possibility of installing solar panels on suitable land, and biomass energy generation. There was support for sustainability in general, and biodiversity was also mentioned.

Another issue noted was fly tipping around the businesses' refuse bins, and they would like to see more public recycling bins around Upton.

They generally felt safe, however, as business owners in Upton.

## NEXT STEPS

All the feedback was taken into account by the Steering Group in ongoing development of the NP, in particular in developing Policies related to the issues of pressure on car parking at the local shopping centres, and the desire for retail outlets rather than fast-food takeaways.

### 2.2.4 Mar-18 Consultation with all households

Despite the number of communication events held up to this point, it was believed that a large number of residents across Upton were still unaware of the NP. A paper flyer was therefore designed with the aim of reaching all households in the neighbourhood, as well as gaining views on a number of specific topics where the Steering Group believed that knowledge was lacking in the team, and where further consultation would be beneficial in terms of developing the plan.

The design was intentionally eye-catching, and included information about the NP together with open-ended questions on Likes/Dislikes about Upton, Perfect Upton, Weaknesses, Concerns, Local Shops, Types of housing development that would be supported, Priorities for spending any future Community Infrastructure levy, Public Transport, Walking and Cycle ways. The flyer also asked for any volunteers who would like to assist with the plan.

The flyer is attached here:



IMG\_20200331\_000  
1.pdf



IMG\_20200331\_000  
4.pdf



IMG\_20200331\_000  
3.pdf



IMG\_20200331\_000  
2.pdf

The flyer was distributed in March 2018, as an enclosure in the free monthly publication 'Inside Upton', which at that point in time was distributed to every household in Upton. Collection boxes for the questionnaires were provided in 2 local Post Offices and a café, as well as in Upton Pavilion. Email response was also offered, to the Neighbourhood Plan email address.

## FINDINGS

A total of 35 questionnaires were returned. This was a disappointingly low number, especially as the flyers had been distributed to over 4000 households. There was no obvious reason for the low return, except perhaps the barrier to people themselves taking a questionnaire to a collection box. A few people sent email responses, and these have been included in the total.

## SUMMARY

- People like the Green Spaces in Upton, and the Local Services (schools, library, doctor etc)
- They do not like aspects of the Transport systems, largely related to parking issues, traffic & speeding. They would also like to see more buses serving Upton.
- Around half would support investment in walk and cycleways.
- People are concerned about the Green Spaces, they do not want to lose them, and there were numbers of suggestions for improving them and making good use of them
- A high proportion use the local shops, but they would like to see a greater variety
- Over half of those who commented would support new Infill housing. Larger developments were not generally supported.
- Around half would support development of Affordable Homes, Starter Homes, and Retirement housing
- In terms of Affordable housing, there were similar levels of support for each of Social and Shared/Discounted homes
- There were many comments outside the scope of the NDP eg the poor state of the pavements and roads, litter

### 1. Where respondents live

Most respondents have confirmed that they live in the area covered by the NDP:

|                    |    |
|--------------------|----|
| Upton/Moston/Bache | 26 |
| Not given          | 9  |
|                    |    |
| TOTAL              | 35 |

### 2. Age Groups

Where an age has been given, all are over 30, with two-thirds being over 60:

|            |    |
|------------|----|
| Up to 18   | 0  |
| 19-29      | 0  |
| 30-59      | 8  |
|            |    |
| 60 or more | 15 |
| Not given  | 12 |
|            |    |
| TOTAL      | 35 |

### 3. Q1: Like about Upton

There is a spread of NDP themes covered in the things people say they like about Upton, with the highest number being Green Spaces, followed by Local Services. There are also a high number of generic comments eg nice place to live, community feel. All the individual comments are given in the Appendix.

| Theme   | No.responses |
|---|--------------|
| Physical character  | 4            |
| Housing   | 2            |
| Local Services (Schools, health, library, churches, youth clubs...) | 9            |
| Sustainability - energy generation, fracking                        | 0            |
| Green Spaces  | 15           |
| Economic Activity   | 3            |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 3            |
| Transport   | 6            |
| Other (location, nice, potholes, no centre, litter...)              | 25           |
|   |              |
| <b>TOTAL COMMENTS</b>   | 67           |

#### **4. Q1: Not Like about Upton**

The highest number of Not Likes about Upton were in the NDP theme area of Transport, followed by comments relating to Economic Activity, eg shops, takeaways, pubs. There were also a number of comments that were not in the areas covered by the NDP eg the state of repair of roads and pavements, and litter. Individual comments are given in the Appendix.

| Theme   | No.responses |
|---|--------------|
| Physical character  | 2            |
| Housing   | 3            |
| Local Services (Schools, health, library, churches, youth clubs...) | 0            |
| Sustainability - energy generation, fracking                        | 0            |
| Green Spaces  | 0            |
| Economic Activity   | 11           |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 0            |
| Transport   | 19           |
| Other (location, nice, potholes, no centre, litter...)              | 17           |
|   |              |
| <b>TOTAL COMMENTS</b>   | 52           |

#### **5. Q2: Perfect Upton**

There were fewer comments about what a Perfect Upton would look like. The most frequent comments relate to similar areas as in the Likes and the Dislikes. Individual comments are given in the Appendix.

| Theme   | No.responses |
|---|--------------|
| Physical character  | 1            |
| Housing   | 1            |
| Local Services (Schools, health, library, churches, youth clubs...) | 2            |
| Sustainability - energy generation, fracking                        | 2            |
| Green Spaces  | 5            |
| Economic Activity   | 5            |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 0            |
| Transport   | 7            |
| Other (location, nice, potholes, no centre, litter...)              | 9            |
| <b>TOTAL COMMENTS</b>   | <b>32</b>    |

## 6. Q2: Weaknesses

The greatest number of comments about Weaknesses relate to Transport, across a number of aspects. There were also a high number of comments in areas outside the NDP, such as the poor state of repair of roads and pavements. All the comments are given in the Appendix.

| Theme   | No.responses |
|---|--------------|
| Physical character  | 0            |
| Housing   | 1            |
| Local Services (Schools, health, library, churches, youth clubs...) | 0            |
| Sustainability - energy generation, fracking                        | 0            |
| Green Spaces  | 2            |
| Economic Activity   | 3            |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 0            |
| <b>Transport</b>  | <b>11</b>    |
| Other (location, nice, potholes, no centre, litter...)              | 14           |
| <b>TOTAL COMMENTS</b>   | <b>31</b>    |

## 7. Q2: What DON'T want to happen

In terms of what people did NOT want to happen, the highest number of comments were in the area of Housing, followed by Economic Activity.

| Theme              | No.responses |
|--------------------|--------------|
| Physical character | 1            |
| <b>Housing</b>     | <b>9</b>     |

|   |           |
|---|-----------|
| Local Services (Schools, health, library, churches, youth clubs...) | 2         |
| Sustainability - energy generation, fracking                        | 3         |
| Green Spaces  | 4         |
| Economic Activity   | 7         |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 1         |
| Transport   | 2         |
| Other (location, nice, potholes, no centre, litter...)              | 2         |
|   |           |
| <b>TOTAL COMMENTS</b>   | <b>31</b> |

### 8. Q3: Concerns

By far the highest number of concerns was in the area of Transport, largely related to parking. There were also a relatively high number of concerns about Green Spaces. All the individual comments are given in the Appendix.

| Theme   | No.responses |
|---|--------------|
|   |              |
| Physical character  | 0            |
| Housing   | 1            |
| Local Services (Schools, health, library, churches, youth clubs...) | 7            |
| Sustainability - energy generation, fracking                        | 4            |
| Green Spaces  | 12           |
| Economic Activity   | 4            |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 0            |
| Transport   | 27           |
| Other (location, nice, potholes, no centre, litter...)              | 13           |
|   |              |
| <b>TOTAL COMMENTS</b>   | <b>68</b>    |

### 9. Q4: Local Shops

Almost all respondents used the local shops, but very few felt that the current shops meet their needs. Numbers of suggestions were given as to what people would like to see that's different, and all these are given in the Appendix.

|                  |           |
|------------------|-----------|
| Use              | 29        |
| Meet needs       | 8         |
|                  |           |
| <b>RESPONSES</b> | <b>34</b> |

### Q5: Housing Development

Around half of the respondents would support development of Affordable homes, Starter homes and Retirement bungalows / Sheltered housing. There was far less support for the development of Family Houses (3/4 beds)

|                       |    |
|-----------------------|----|
| Starter               | 14 |
| Affordable            | 16 |
| Family                | 7  |
| Retirement/ Sheltered | 13 |
|                       |    |
| Responses             | 29 |

In terms of Affordable home development, there were similar levels of support for both Social housing (Council/Housing Association) and Shared ownership and discounted sale schemes, with a slight preference for the latter.

Housing development was more likely to be supported in terms of Infill only, rather than larger developments. The main suggested location for larger developments was The Dale. All comments are given in the Appendix.

|                    |    |
|--------------------|----|
| Social             | 10 |
| Shared             | 14 |
| Larger development | 4  |
| Infill             | 15 |
|                    |    |
| Responses          | 25 |

### Q6: Community Infrastructure Levy

The highest number of specific suggestions for spending any money received from the Community Infrastructure Levy was in the area of Local Services, relating to leisure activities. The highest number of 'Other' comments (ie in non-NDP areas) was in terms of repairing the roads. All comments are given in the Appendix.

| Theme   | No.responses |
|---|--------------|
|   |              |
| Physical character  | 0            |
| Housing   | 1            |
| Local Services (Schools, health, library, churches, youth clubs...) | 5            |
| Sustainability - energy generation, fracking                        | 1            |
| Green Spaces  | 3            |
| Economic Activity   | 3            |
| Specialist Centres - Zoo. Hospital, Dale Camp                       | 0            |
| Transport   | 4            |
| Other (location, nice, potholes, no centre, litter...)              | 11           |
|   |              |
| <b>TOTAL COMMENTS</b>   | <b>28</b>    |

## **Q7: Transport**

There were 24 comments (60%) about public transport, with the largest number of specific suggestions being for the provision of more buses. There were 18 suggestions (51%) for deploying any future investment in walk and cycleways – a relatively high level of support -- with a number pointing out the current safety issues with cyclists, pedestrians and motor vehicles sharing the same spaces.

The individual comments are given in this document:



NDP Appendix  
March 2018 - FINAL

## **NEXT STEPS**

It should be noted that there was a strong bias towards the older age groups in those responding to this consultation survey (two thirds over 60). Nevertheless the views expressed were found to be broadly aligned with previous responses

The findings were taken into account by the Steering Group in ongoing development of the NP, particularly in developing the Policies in the areas of Housing (affordable, starter and small downsizing, infill preferred), Green Spaces (protect), Physical Character, Economy (range of local shopping) and Transport (walking and cycling).

### **2.2.5 July-18 Consultation with Upton High School students**

In order to extend knowledge about the concerns of young people who live or study in Upton, the same questionnaire as that used in the Households consultation (Section 2.2.4 above) was completed by 81 students at Upton High School in the Summer Term 2018. This was as part of relevant learning activities at the school, and was overseen by one of the Deputy Headteachers. All responses were voluntary and anonymous.

The young people who completed questionnaires were in the age group 11-18 years of age. Their responses are compared in this analysis with the responses given by the Adults (Over 18's) in the March 2018 consultation. Differences of 10% or more are highlighted below.

## **FINDINGS**

### **SUMMARY**

- The young people particularly like the green spaces in Upton, and also the local shops and takeaways.
- They do not like the heavy traffic in some roads, and in particular are concerned about safety for themselves and others when walking and cycling.
- Many of them commented that they would like to see improvements in walk and cycleways
- They would like to see more youth groups and leisure activities for their age group
- They do not want to see big changes to Upton, for example shops closing or it becoming overcrowded and busy. A number also commented that they do not wish to see Fracking.

- They would support the development of Affordable and Family homes in particular.
- There were also a large number of important 'Not Likes' about Upton that are beyond the scope of the NDP, but important for the Parish Council to note, eg litter, dog mess, vandalism and rowdy/intimidating behaviour on some occasions.

### 3. Q1: Like about Upton

There were a range of NP-specific themes covered in the things that the young people said they liked about Upton, with the highest number being the Green Spaces, followed by Economic Activity (ie Shops and Takeaways) and Local Services. This was similar to the responses obtained from the Adults, with the exception that the young people were more likely to say that they liked the Shops and Takeaways.

| Theme  | No.responses | %    | Adults |
|--|--------------|------|--------|
| Physical character                                       | 11           | 9%   | 6%     |
| Housing  | 3            | 3%   | 3%     |
| <b>Local Services</b> (Schools, library, youth clubs...) | 18           | 15%  | 13%    |
| Sustainability - energy generation, fracking             | 0            | 0%   | 0%     |
| <b>Green Spaces</b>                                      | 21           | 18%  | 22%    |
| <b>Economic Activity</b> (Shops, Takeaways...)           | 17           | 14%  | 4%     |
| Specialist Centres - Zoo. Hospital, Dale Camp            | 6            | 5%   | 4%     |
| Transport  | 4            | 3%   | 9%     |
| Other (nice, quiet, friendly...)                         | 39           | 33%  | 37%    |
| <b>TOTAL COMMENTS</b>                                    | 119          | 100% | 100%   |

### 4. Q1: Not Like about Upton

The highest number of 'Not Likes' about Upton from the young people was in the NP theme area of Transport. This was related to the heavy traffic and issues to do with **road safety** for pedestrians and cyclists. There were also a large number of important comments that are beyond the scope of the NDP, but important for the Parish Council to note, eg litter, dog mess, vandalism and rowdy/intimidating behaviour on some occasions.

Adults also had a high number of Not Likes about Transport, but with more emphasis on parking issues. The non-NP comments for Adults were more likely to include the poor state of repair of the roads and pavements, as well as the feeling that Upton has no centre.

The Adults were more likely than the young people Not to Like aspects of the local Shops, eg that there were starting to be too many fast food outlets.

| Theme  | No.responses | %  | Adults |
|--|--------------|----|--------|
| Physical character                           | 3            | 5% | 4%     |
| Housing                                      | 0            | 0% | 6%     |
| Local Services (Schools, youth clubs...)     | 3            | 5% | 0%     |
| Sustainability - energy generation, fracking | 2            | 4% | 0%     |

|   |    |            |      |
|---|----|------------|------|
| Green Spaces                                  | 1  | 2%         | 0%   |
| Economic Activity (Shops, Takeaways...)       | 3  | 5%         | 21%  |
| Specialist Centres - Zoo. Hospital, Dale Camp | 0  | 0%         | 0%   |
| <b>Transport</b>                              | 18 | <b>32%</b> | 37%  |
| Other (litter, dog mess, vandalism...)        | 26 | 46%        | 33%  |
|   |    |            |      |
| <b>TOTAL COMMENTS</b>                         | 56 | 100%       | 100% |

### 5. Q2: Perfect Upton

There were many thoughts about what a Perfect Upton would look like from the point of view of the young people. The most frequent comments related to the NDP were in the area of Local Services, and particularly that a Perfect Upton would have **more Youth Groups and entertainment** for young people. There were also a large number of comments in non-NP areas including clean, no litter and dog bins.

Adults were more likely to mention Green Spaces and Economic Activity eg a better range of shops and pubs.

| Theme   | No.responses | %          | Adults |
|---|--------------|------------|--------|
|   |              |            |        |
| Physical character                              | 0            | 0%         | 3%     |
| Housing   | 1            | 1%         | 3%     |
| <b>Local Services</b> (Schools, youth clubs...) | 20           | <b>28%</b> | 6%     |
| Sustainability - energy generation, fracking    | 3            | 4%         | 6%     |
| Green Spaces                                    | 4            | 6%         | 16%    |
| Economic Activity (Shops, takeaways...)         | 3            | 4%         | 16%    |
| Specialist Centres - Zoo. Hospital, Dale Camp   | 1            | 1%         | 0%     |
| Transport                                       | 9            | 13%        | 22%    |
| Other (Clean, no litter or dog mess...)         | 30           | 42%        | 28%    |
|   |              |            |        |
| <b>TOTAL COMMENTS</b>                           | 71           | 100%       | 100%   |

### 6. Q2: Weaknesses

The greatest number of comments on Weaknesses related to Local Services, and particularly a lack of **Youth Groups**. There were also a high number of comments related to Transport, including busy roads and pedestrians and cyclists **not feeling safe**.

Adults similarly mentioned weaknesses related to Transport, and they were more likely to comment on the poor state of the roads and pavements.

| Theme              | No.responses | %  | Adults |
|--------------------|--------------|----|--------|
|                    |              |    |        |
| Physical character | 0            | 0% | 0%     |
| Housing            | 1            | 2% | 3%     |

|   |    |      |      |
|---|----|------|------|
| <b>Local Services</b> (Schools, youth clubs...) | 14 | 32%  | 0%   |
| Sustainability - energy generation, fracking    | 0  | 0%   | 0%   |
| Green Spaces                                    | 2  | 5%   | 6%   |
| Economic Activity (shops, takeaways)            | 1  | 2%   | 10%  |
| Specialist Centres - Zoo. Hospital, Dale Camp   | 0  | 0%   | 0%   |
| <b>Transport</b>                                | 12 | 27%  | 35%  |
| Other (potholes, state of pavements, litter...) | 14 | 32%  | 45%  |
|   |    |      |      |
| <b>TOTAL COMMENTS</b>                           | 44 | 100% | 100% |

### 7. Q2: What DON'T want to happen

In terms of what young people did NOT want to happen, the highest number of comments was on the theme of Sustainability (mainly fracking), followed by Economic Activity (eg shops closing) and Physical Character (eg big changes, overcrowding). In non-NP areas they mentioned areas including vandalism, more aggressive people, being infested by litter.

Adults showed a different pattern of response, with the highest number of comments on the theme of Housing, followed by Economic Activity (eg no more fast food outlets).

| Theme   | No.responses | %    | Adults |
|---|--------------|------|--------|
|   |              |      |        |
| Physical character                                  | 8            | 13%  | 3%     |
| Housing   | 5            | 8%   | 29%    |
| Local Services (Schools, youth clubs...)            | 1            | 2%   | 6%     |
| <b>Sustainability</b> - energy generation, fracking | 17           | 27%  | 10%    |
| Green Spaces  | 5            | 8%   | 13%    |
| Economic Activity (shops, takeaways...)             | 9            | 14%  | 23%    |
| Specialist Centres - Zoo. Hospital, Dale Camp       | 0            | 0%   | 3%     |
| Transport   | 2            | 3%   | 6%     |
| Other (vandalism, violence, overcrowding....)       | 16           | 25%  | 6%     |
|   |              |      |        |
| <b>TOTAL COMMENTS</b>                               | 63           | 100% | 100%   |

### 8. Q3: Concerns

By far the highest number of concerns was in the theme area of Transport, largely related to traffic and parking. There were also a relatively high number of concerns about Green Spaces (keeping them and making good use of them) and Local Services (eg wanting more leisure facilities).

This pattern of concerns was similar to that for the Adults.

| Theme              | No.responses | %  | Adults |
|--------------------|--------------|----|--------|
|                    |              |    |        |
| Physical character | 4            | 4% | 0%     |
| Housing            | 0            | 0% | 1%     |

|   |     |      |      |
|---|-----|------|------|
| Local Services (Schools, library, youth clubs...) | 18  | 16%  | 10%  |
| Sustainability - energy generation, fracking      | 11  | 10%  | 6%   |
| Green Spaces                                      | 19  | 17%  | 18%  |
| Economic Activity (Shops, Takeaways...)           | 1   | 1%   | 6%   |
| Specialist Centres - Zoo. Hospital, Dale Camp     | 0   | 0%   | 0%   |
| Transport   | 40  | 35%  | 40%  |
| Other (potholes, state of pavements, litter...)   | 21  | 18%  | 19%  |
|   |     |      |      |
| <b>TOTAL COMMENTS</b>                             | 114 | 100% | 100% |

### 9. Q4: Local Shops

Over two-thirds of the young people said they use the local shops, and they were positive about them.

They were slightly less likely than the adults to use the shops, but a number of the young people commented that this was because they do not live in Upton. Where they used them, they were more likely to say they met their needs.

|            |    |      | Adults |
|------------|----|------|--------|
| Use        | 50 | 70%  | 85%    |
| Meet needs | 33 | 46%  | 24%    |
|            |    |      |        |
| RESPONSES  | 71 | 100% | 100%   |

### Q5: Housing Development

Around half of the young people said they would support development of Affordable homes, a similar proportion to Adults. However, the young people were more likely to support the development of Family homes (3/4 beds) compared to the Adults, and less likely to support Starter homes and Retirement bungalows / Sheltered housing.

|                       |    |      | Adults |
|-----------------------|----|------|--------|
| Starter               | 25 | 33%  | 48%    |
| Affordable            | 41 | 55%  | 55%    |
| Family                | 37 | 49%  | 24%    |
| Retirement/ Sheltered | 22 | 29%  | 45%    |
|                       |    |      |        |
| Responses             | 75 | 100% | 100%   |

In terms of Affordable home development, there were similar levels of support for both Social housing (Council/Housing Association) and Shared ownership and discounted sale schemes.

The young people made fewer comments than the Adults as to the size/location of future housing development.

|           |    |      |
|-----------|----|------|
| Social    | 18 | 43%  |
| Shared    | 21 | 50%  |
| Larger    | 6  | 14%  |
| Infill    | 12 | 29%  |
|           |    |      |
| Responses | 42 | 100% |

|        |
|--------|
| Adults |
| 40%    |
| 56%    |
| 16%    |
| 60%    |
|        |
|        |
| 100%   |

### Q6: Community Infrastructure Levy

The highest number of specific suggestions for spending any money received from the Community Infrastructure Levy was on the theme of Local Services, relating to leisure activities – as was the case with Adults. Young people were, however, more likely also to suggest Housing. In their non-NP ('Other') comments they suggested some areas that were different from the Adults, such as charities and the homeless, sports and educational equipment, and the cleanliness of pavements.

The highest number of 'Other' comments amongst Adults was in terms of repairing the roads, which featured less for the young people.

| Theme   | No.responses | %    | Adults |
|---|--------------|------|--------|
|   |              |      |        |
| Physical character                                    | 0            | 0%   | 0%     |
| Housing   | 13           | 15%  | 4%     |
| <u>Local Services</u> (Schools, youth clubs...)       | 22           | 25%  | 18%    |
| Sustainability - energy generation, fracking          | 3            | 3%   | 4%     |
| Green Spaces  | 10           | 11%  | 11%    |
| Economic Activity (shops, restaurants...)             | 8            | 9%   | 11%    |
| Specialist Centres - Zoo. Hospital, Dale Camp         | 0            | 0%   | 0%     |
| Transport   | 10           | 11%  | 18%    |
| Other (repair roads and pavements, sports, charities) | 23           | 26%  | 36%    |
|   |              |      |        |
| <b>TOTAL COMMENTS</b>                                 | 89           | 100% | 100%   |

### Q7: Transport

Many young people used buses, and there were requests for **better bus services**, as with the Adults.

There were also a particularly high number of comments from young people saying they thought there should be future investment in **walk and cycleways**. In total, 59 out of the 81 young people (73%) commented. They said that they walk and cycle a lot around Upton, and that there should be more, wider and safer cycleways, as well as usable and clean footpaths. The specific comments are listed in the Appendix.

Adults also showed a high level of support for improved walk and cycleways -- with a number pointing out the current safety issues with cyclists, pedestrians and motor vehicles sharing the same spaces.

#### **FREE COMMENTS/SUGGESTIONS FROM YOUNG PEOPLE RELATING TO WALK AND CYCLEWAYS**

More cycleways and safe walkways

Need more cycleways and walk ways

Safer walkways not too close to roads

Walking/cycling

Larger walkways/cycle

Walking

I would like to see more cycle paths connecting landmarks in the city

Safe cycling paths on roads

More cycle paths would be good

Cycling

Bridlepaths

It's not a very safe area for pedestrians or cyclists because of Long Lane which is generally very busy

Bigger cyclepaths and more of them. More walkways not near roads

Bigger spaces for cyclists, more cycling routes

More walkways away from roads

More cycle lanes

Walk and cycleways near schools

Bigger paths for pedestrians and cyclists

Cycleways should be priority to encourage exercise in the community

Yes, cycling is good

Bicycle lanes and paths

Pathways being resurfaced

Make walk and cycleways clear

More footpaths and cyclepaths around Upton

Bigger cycle lanes

Better quality walk and cycleways

Alongside places where cyclists might want to go eg green spaces

Usable, clean paths, as young people walk around Upton often

Cycling, pedestrian

Cycle lanes

Clear so cars know where they are. I would want them quite big

Cycle paths

Wider paths

I like to walk, so I would like more footpaths.

They should be cleaned up

More pedestrianised places

More pedestrianised places

Paths should be cleaned up  
Making them wider  
Walk and cycleways  
More pathways for cyclists  
More cyclepaths would be good  
More safety in the cycle path so that students who cycle can go there instead of going on roads  
Cycleways and make it clear that these are to be used JUST by cyclists  
It would be good with more cycle and walk ways to make it easier to get to more rural areas: Guilden Sutton, Mickle Trafford  
I would like more cycleways and cycle lanes, providing better access to the greenway  
Safe cycleways in Upton eg splitting pavement between pedestrians and cyclists  
Cyclepaths everywhere  
More cycleways  
Safer cycleways/cycle lanes  
Specific cycle lanes etc  
Safe cycle routes around Upton  
More recreational walking routes may be beneficial  
There is a cycle path  
Better pavements in Upton area  
I think it is fine at the moment but a cycleway might be a good idea due to amount of people cycling now  
More walkways and cycleways  
I would like to see the sort of bikes that you pay for say for an hour

#### NEXT STEPS

All the young people's responses were noted by the Steering Group, particularly where they differed from those of the adults.

It was clear that Under 18's walk and cycle a lot around Upton, and that they do not always feel safe. The high number of comments from young people saying they thought there should be future investment in **walk and cycleways** (73%) was notable, ie that there should be more, wider and safer cycleways, as well as usable and clean footpaths. These comments and suggestions were particularly studied in developing the Cycling and Walking policies in the NP.

The young people were also clearly concerned about Sustainability, particularly clean energy generation and (no) fracking, as were the adults, and this was included in the future Policy development.

#### 2.2.6 Sept-18 Questionnaire at Upton Fun Day and Oct-18 Facebook boost

As more information was needed on residents' views with regard to potential Housing policies to be included in the NP, a specific consultation was carried out at a stall hosted by the NP team at the Upton Fun Day, and subsequently augmented via Facebook.

The format of the stall was to have stands with displays describing the aims, vision and work so far on the Plan, and including feedback on Housing from the consultations to date. There was also a free giveaway of bookmarks that gave contact details for the NP. The stall was hosted by members of the team, who had some useful discussions with those who visited the stall.

Mini-questionnaires were provided for written feedback, and electronic completion was also invited via a link on the NP Facebook page. The Facebook post was circulated to all Facebook users in the CH2 1 postcode area (which corresponds to the majority of addresses in Upton) via a paid Boost. According to Facebook, this area covered 7,000 adults (18+), with 55% women and 45% men, and we received 947 viewings in the week the ad appeared.

There were 6 statements on the questionnaire, to which respondents were invited to respond Agree/Disagree/Not Sure, and to give their reasons. The statements were based on residents' concerns that had been noted up to that point, and were as follows:

1. Upton should stay broadly the same as it is now
2. Any new housing should only be Infill
3. To build new housing, the loss of some green space could be considered
4. In building new housing, we should give the highest priority to Affordable housing
5. We should consider building more Starter homes and housing for the Elderly
6. Any new housing should blend in with the character of the surrounding area

There was also an additional question asking for the Age Group of the respondent, so that we could check that we had consulted a broad age profile.

The questionnaire was in Survey Monkey format, and is appended below.



SurveyMonkey\_Housing 2018.pdf

## FINDINGS

A total of 39 residents provided feedback, when combining both the paper (30) and the Facebook (9) approaches. Face-to-face contact at the stall was found to be the more insightful and cost-effective way to gather feedback, when compared with both Facebook Paid Boost and the previous Household Survey (35 responses from questionnaire distribution to 4000 homes via free magazine).

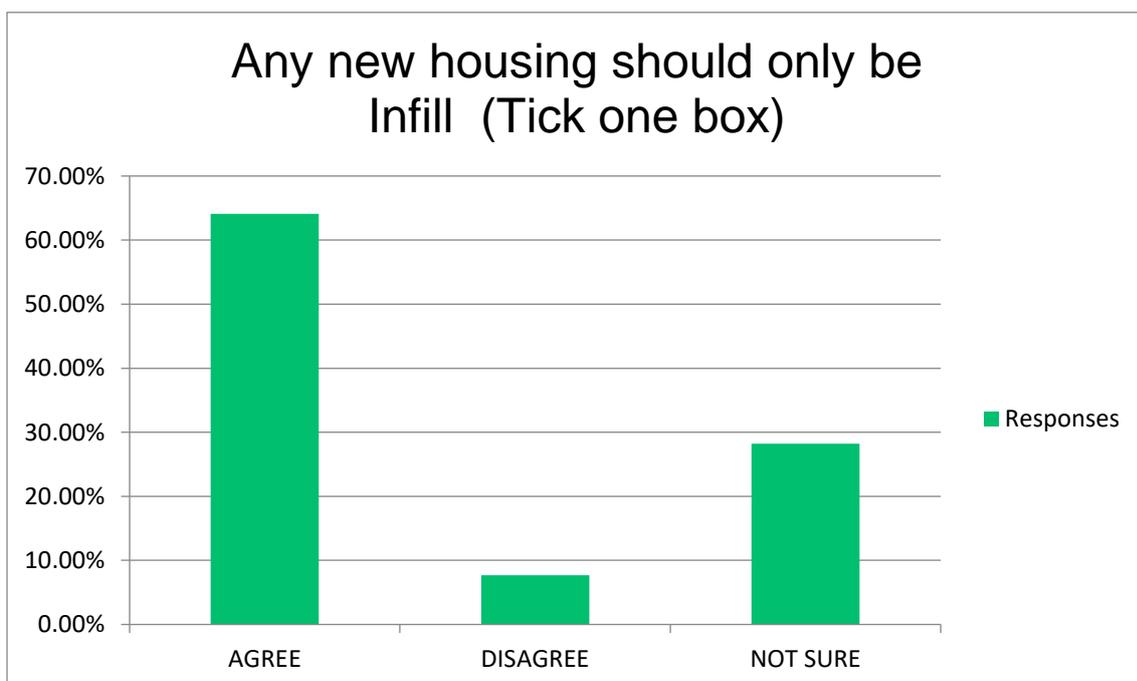
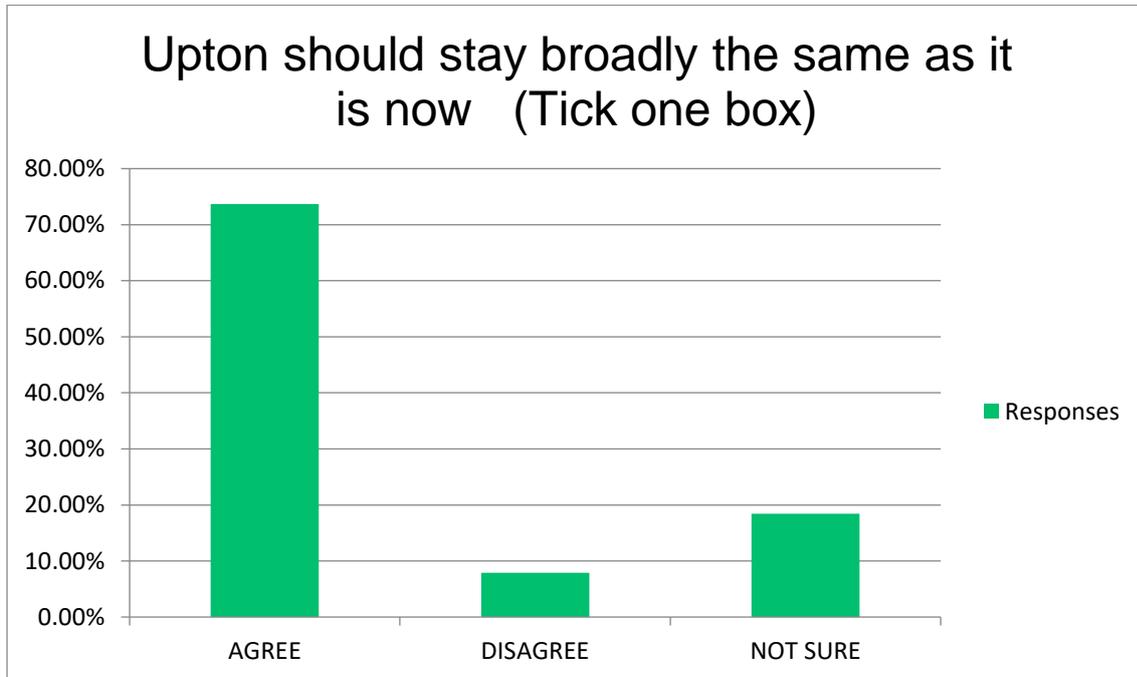
Almost two-thirds of respondents were in the 30-59 age range, with one third over 60. This age profile was younger than in the responses to the Household Survey, where two-thirds were over 60, and therefore more similar to that across Upton as a whole (2017 midyear estimate 27% over 60).

There was a high (59-80%) level of agreement with all the statements, with the big exception being the idea of losing some Green Space to housing, where there was a high level of disagreement (72%).

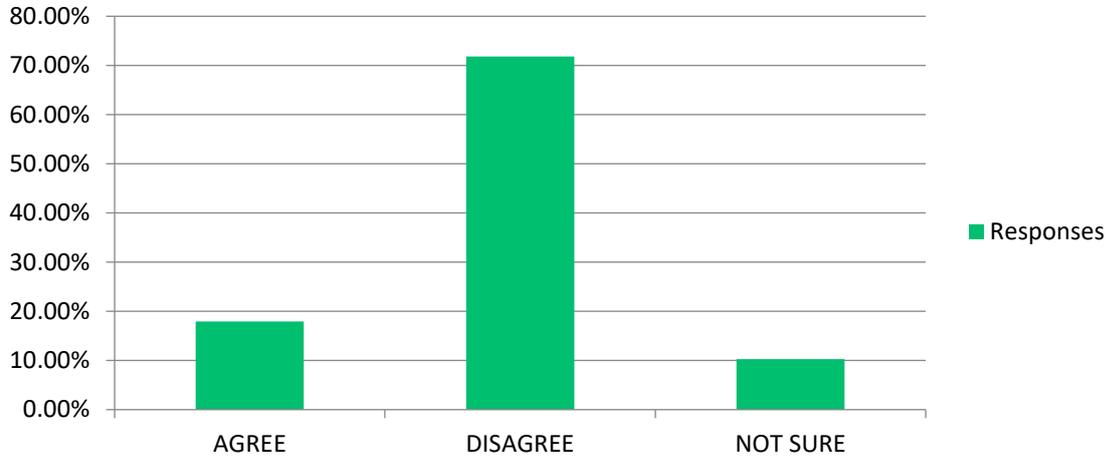
There was a moderate (26%) disagreement with the statement relating to building more Starter homes and building for the Elderly, with the reasons given being that Family housing was also needed, as well as housing for younger people with disabilities.

There was also some disagreement (18%) with the statement on building more Affordable Housing as the highest priority, with a variety of reasons quoted, and varying interpretations of the term 'affordable' eg lower prices to buy, rental, social housing.

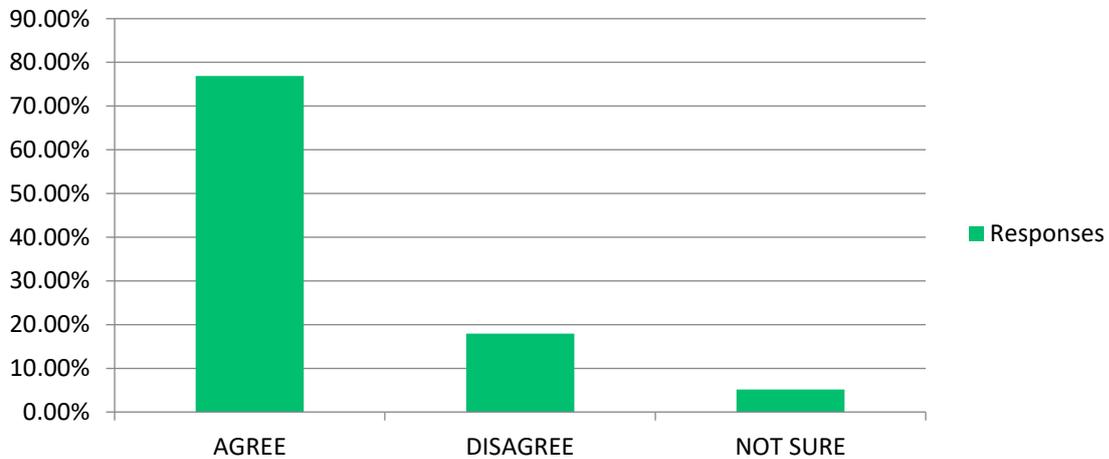
Where there was a moderate (over 10%) level of Not Sure response to Upton staying the same, and permitting only Infill new development, the reasons often given were that positive 'brown field' development might be acceptable, and also the future development of the Dale site could be possible.



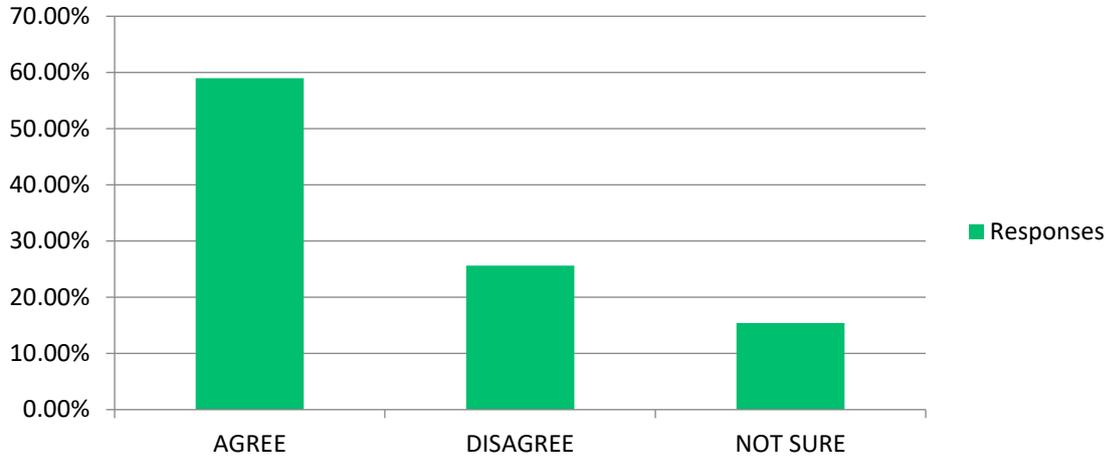
To build new housing, the loss of some green space could be considered (Tick one box)



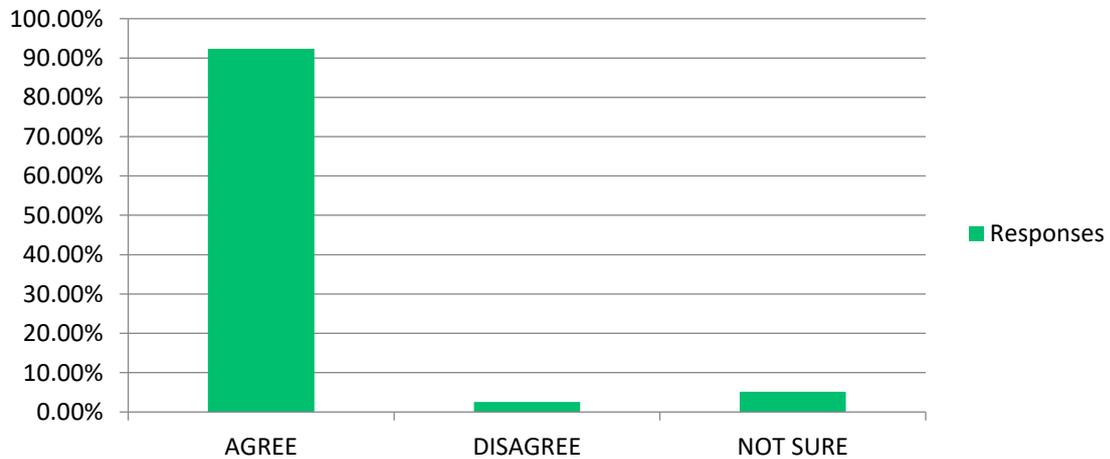
In building new housing, we should give the highest priority to Affordable housing (Tick one box)

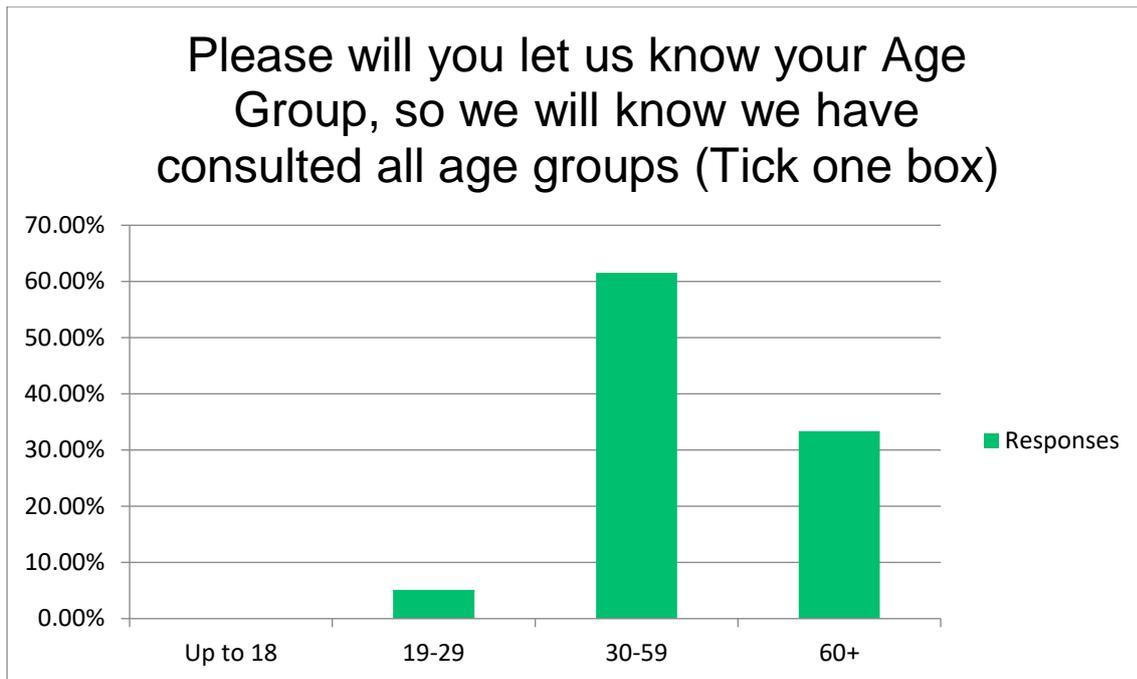


We should consider building more Starter homes and housing for the Elderly (Tick one box)



Any new housing should blend in with the character of the surrounding area (Tick one box)





The complete set of comments is shown in this Excel file (one question per Tab):



NDP HOUSING  
CONSULTATION 201

### NEXT STEPS

These findings were taken into account in the development of the Housing, Physical Character and Green Spaces policies. It was useful that the age profile was younger than in previous consultations, and more in line with Upton demographics as a whole.

#### 2.2.7 Nov-18 Questionnaire at Upton Christmas Market

Since the September face-to-face stall at a local community event had been effective in gaining a broad and insightful consultation with residents, a similar consultation was held at the Upton Christmas Market in Nov 2018. This time the topic chosen was Shops and Businesses, where the team required some specific feedback to continue to develop draft policies.

The format of the stall was to have stands with displays describing the aims, vision and work so far on the Plan, and including feedback on Shops and Businesses from the consultations to date. The stall was hosted by members of the team, who had some useful discussions with those who visited.

Mini-questionnaires were provided for written feedback, and electronic completion was also invited via a link on the NP Facebook page. There were 4 statements on the questionnaire, to which respondents were invited to respond Agree/Disagree/Not Sure, and to give their reasons. The statements were based on residents' concerns that had been noted up to that point, and were as follows:

1. In our local shopping areas in Upton, we need to keep a variety of shops
2. Upton already has enough hot food takeaways, and we don't need any more
3. I prefer to walk or cycle to local shops, rather than use the car
4. Industrial businesses should NOT be built on land in Upton, or next to it

There was also an additional question asking for the Age Group of the respondent, so that we could check that we had consulted a broad age profile.

The questionnaire was in Survey Monkey format, and is appended here:



SurveyMonkey\_Shops consultation.pdf

### FINDINGS

A total of 40 residents completed questionnaires.

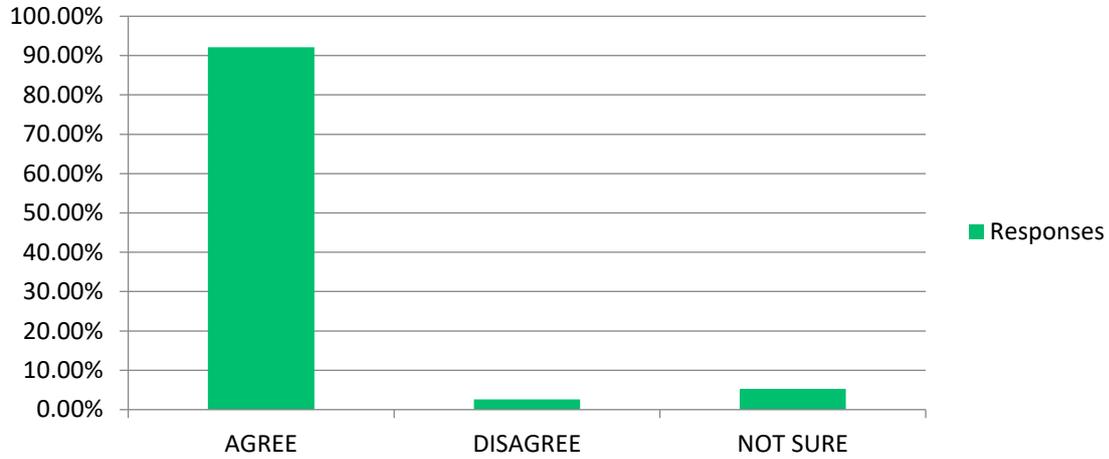
54% of respondents were in the 30-59 age range, with 41% over 60. As noted in the previous mini-consultation, the age profile was therefore younger than in the responses to the Household Survey, where two-thirds were over 60, and closer to Upton as a whole (Midyear 2017 estimate 27% over 60).

There was a high (82-98%) level of agreement with all the statements.

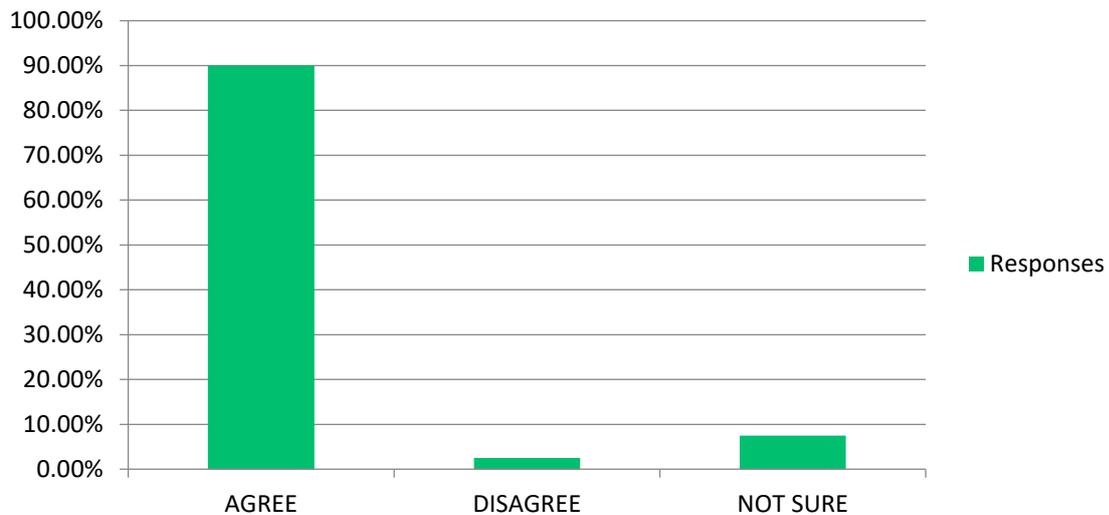
Where there was a moderate (15%) level of Not Sure response to the statement about Industrial businesses not being built on land in Upton or next to it, the reasons given were that it depends on the type of business. There was some support for the added employment opportunities, and in particular small-scale businesses that did not produce pollution or noise were seen as acceptable by some. One such quote was as follows: "Depends on their line of business. Dirty No! Innovative and beneficial Yes!". There were also 3 people who specifically mentioned their opposition to Fracking.



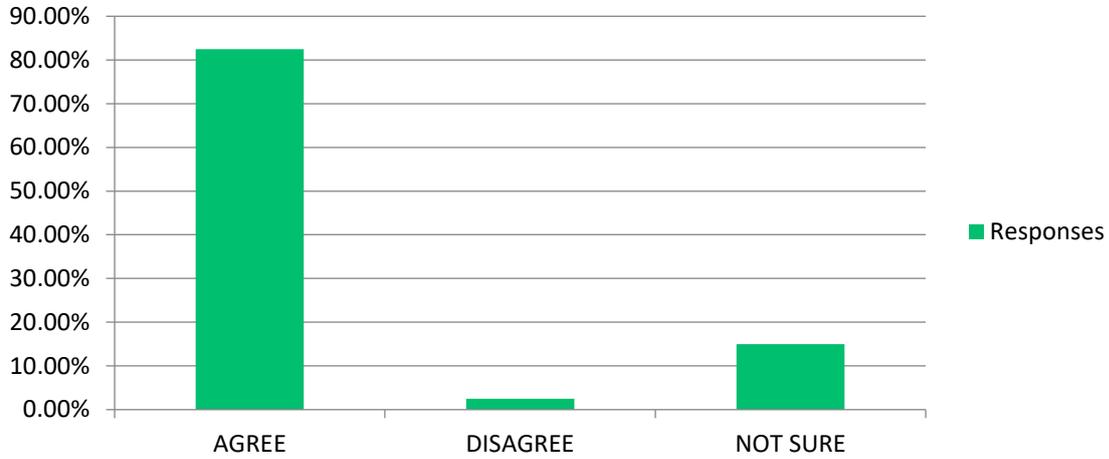
Upton already has enough hot food takeaways, and we don't need any more (Tick one box)



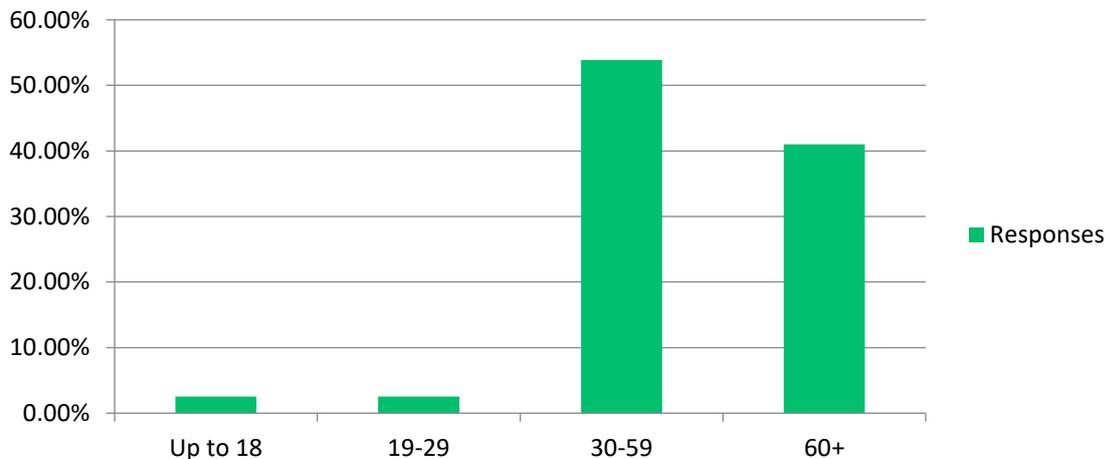
I prefer to walk or cycle to local shops, rather than use the car (Tick one box)



### Industrial businesses should NOT be built on land in Upton or next to it (Tick one box)



### Please will you let us know your Age Group, so we will know we have consulted all age groups (Tick one box)



The complete set of comments is shown in this Excel file (one question per Tab):



NDP SHOPS  
BUSINESSES CONSU

#### NEXT STEPS

These findings were taken into account in the development of the Economic Activity policies, particularly related to retaining a variety of local shops, and no increase in fast-food takeaways.

### 2.2.8 Sept-19 Questionnaire at Upton Fun Day

A similar consultation to those at the two previous community events was held at the Upton Fun Day in Sept 2019. This time the topic chosen was The Dale Barracks Site, where the team required some specific feedback to continue to develop draft policies.

The format of the stall was to have stands with displays describing the aims, vision and work so far on the Plan, and including feedback on potential future development at the Dale Barracks site from the consultations to date. The stall was hosted by members of the team, who had some useful discussions with those who visited.

In order to encourage visits to the stall, there was a giveaway of packets of wild flower seeds.

Mini-questionnaires were provided for written feedback. There were 4 statements on the questionnaire, to which respondents were invited to respond Agree/Disagree/Not Sure, and to give their reasons. The statements were based on residents' concerns that had been noted up to that point, and were as follows:

1. If land at the Dale Barracks site becomes available for development, I would like to see new housing being built there
2. If new housing is going to be built at the Dale, it should be a proper community, with its own facilities
3. When building any new housing, it should be a priority to make it eco-friendly, with ways to save energy and water
4. In any new housing development, I think it is important to provide good walkways and cycle paths for people to use

There was also an additional question asking for the Age Group of the respondent, so that we could check that we had consulted a broad age profile.

The questionnaire was in Survey Monkey format, and is appended here:



NDP survey 2019  
Dale Barracks.pdf

### FINDINGS

A total of 20 residents completed questionnaires. This was a lower number than at previous events, and could have been because the stall was positioned in a position where there were fewer people passing than previously.

65% of respondents were in the 30-59 age range, with 35% over 60. The age profile was therefore close to that for Upton as a whole (Midyear 2017 estimate 27% over 60).

There was 100% agreement with the statement that a priority for new housing should be to make it eco-friendly, with ways to save energy and water.

There was a discussion with some residents attending the stall concerning potential renewable energy generation in Upton. Residents were in favour of such initiatives, providing they did not create nuisance or have a negative impact on the environment.

There was a very high level of agreement (85%) with the statement about providing safe footpaths and cycle ways at any new housing development in Upton.

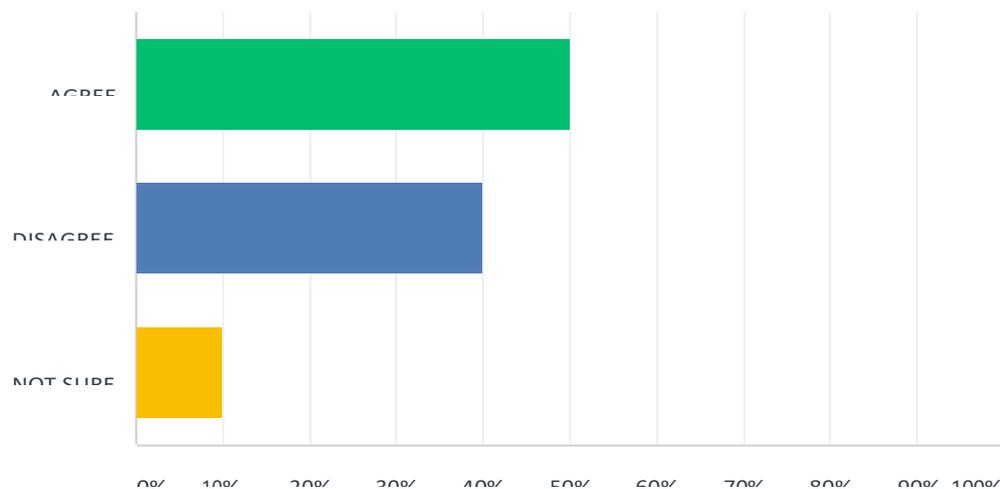
There was a moderately high (75%) level of agreement with making any new housing at the Dale a proper community with its own facilities.

There was divided opinion on whether new housing should be built in the future at the Dale site, with 50% agreeing and 40% disagreeing. Some welcomed the opportunity for new housing, with provision for the elderly specifically mentioned in some cases, whereas others thought that the existing green space should be protected.

There was a moderate (15%) level of Not Sure response to the statement about any development at the Dale being a proper community with its own facilities, with the reasons including that it should be integrated with Upton, and that if new facilities were to be built then the rest of Upton might benefit as well if they were able to use them.

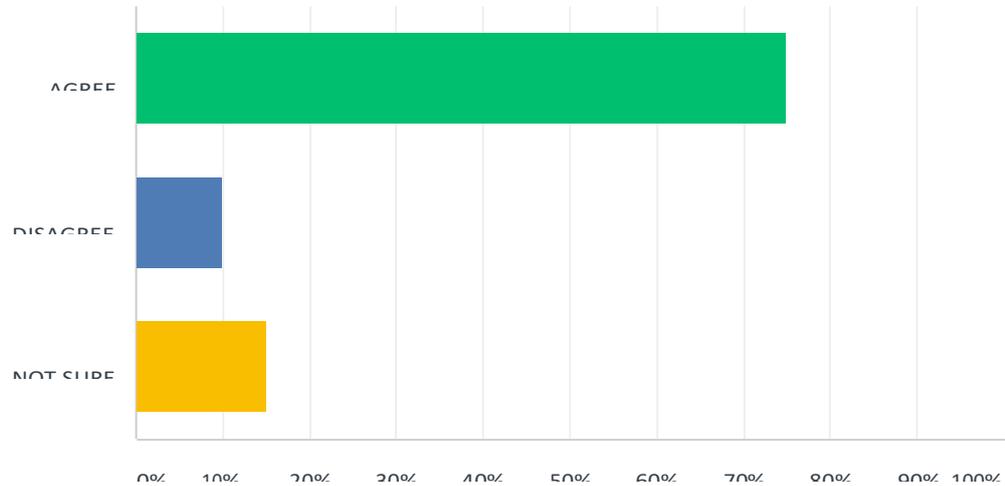
### Q1 If land at The Dale Barracks site becomes available for development, I would like to see new housing being built there (Tick one box)

Answered: 20 Skipped: 0



Q2 If new housing is going to be built at the Dale, it should be a proper community, with its own facilities (Tick one box)

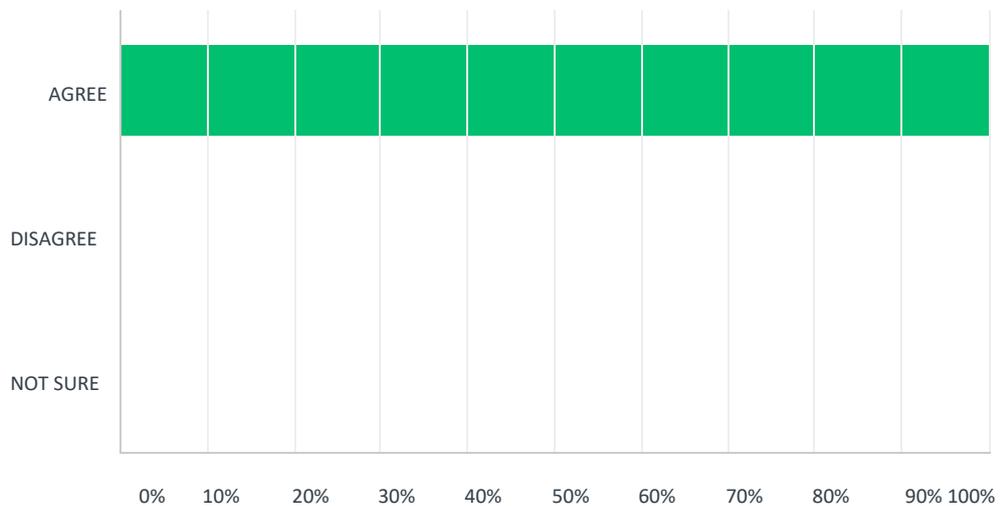
Answered: 20 Skipped: 0



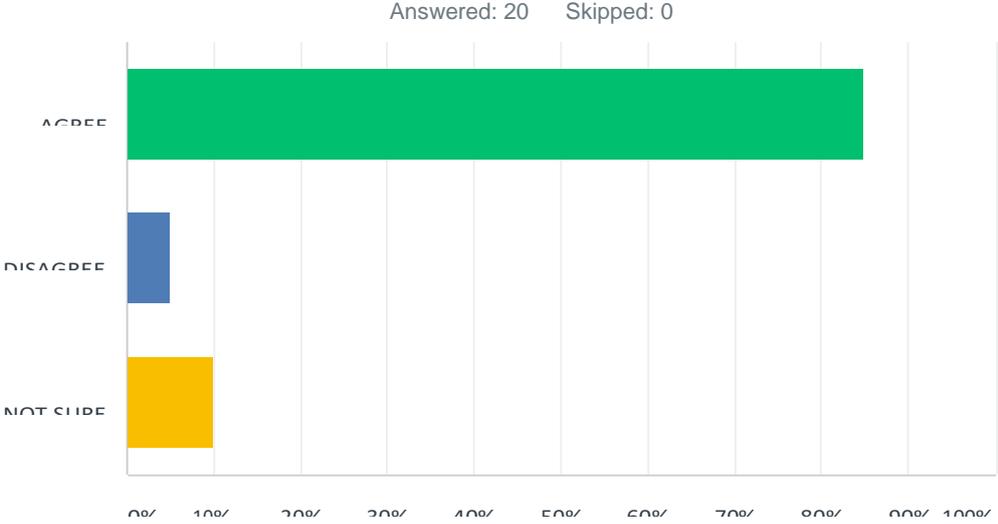
Q3 When building any new housing in Upton, it should be a priority to make it eco-friendly, with ways to save energy and water (Tick one box)

Answered: 20

Skipped: 0



Q4 In any new housing development in Upton, I think it is important to provide safe footpaths and cycle ways for people to use



The complete set of comments is shown in this document:



NDP Dale  
consultation Sep 19

NEXT STEPS

These findings were taken into account in the development of the Dale Barracks policies, particularly with regard to making new housing eco-friendly, protecting the green space, providing safe footpaths and cycleways, and making it a proper community.

### 2.2.9 Aug-20 & Nov-20 Consultation questionnaire to Dale residents

A consultation survey was carried out with the residents of 33 privately owned homes (that could be identified as such) in the area containing the Dale Barracks site. Non-private housing and land on the site is owned by the MoD and Annington Properties, and mainly provides homes for services personnel. Postal mailout and return was used, as the Covid-19 regulations did not permit face-to-face contact at those times. A stamped addressed envelope was provided for survey return.

A covering letter invited people to give their views, and included background information on the Neighbourhood Plan process, as well as the Draft Upton NP Policies concerning the Dale Barracks site.

Mini-questionnaires were provided for written feedback. There were 6 statements on the questionnaire, to which respondents were invited to respond Agree/Disagree/Not Sure, and to give their reasons. The statements were based on residents' concerns that had been noted up to that point, and were as follows:

1. If land at the Dale Barracks site becomes available for development, I would like to see new housing being built there
2. If new housing is going to be built at the Dale, the whole area including existing housing should become a proper community, with its own facilities
3. When building any new housing or renovating existing housing at the Dale, it should be a priority to make it eco-friendly, with ways to save energy and water
4. In any new housing development at the Dale, I think it is important to provide safe and comfortable footpaths and cycle ways for people to use
5. In line with the Cheshire West and Chester Local Plan, any new housing development at the Dale should include 30% Affordable housing
6. If new housing is built at the Dale, there should be no segregation or barrier to movement between phases of development and existing housing

There was also an additional question asking for the Age Group of the respondent, so that we could check that we had consulted a broad age profile, and a further open question asking for anything else that people would like to tell us.

The questionnaire was in Survey Monkey format, and is appended here:



NDP Dale  
questionnaire 2020.

### FINDINGS

A total of 14 residents completed questionnaires. This is a good (42%) return rate for a postal questionnaire, showing the level of engagement of residents with the consultation.

11 respondents were in the 30-59 age range, with 1 aged 19-29 and 2 over 60. It was also noted on one questionnaire that an Under-18 had contributed to the response.

There was a difference of opinion about **whether new housing should be built** at the Dale Barracks site, with 5 residents agreeing, and the rest either disagreeing (4) or not being sure (5). Where a reason was given for disagreeing or not being sure, this was that existing housing on the site should be renovated rather than building new housing, that more new housing is not needed, that there was a need to protect the existing green space, and that it would cause more congestion on the A5117.

There was **clear agreement** on providing **safe and comfortable footpaths and cycle ways** for people to use (93%), and for it being a **priority to make future builds or renovations eco-friendly**, with ways to save energy and water (86%).

People were split on whether or not the whole community (ie new plus existing housing) should become a **proper community with its own facilities**, with 9 residents agreeing, and 5 disagreeing or not being sure. Comments from those who either disagreed or weren't sure included comments that there were already enough facilities, and that no further retail/shops were required. One resident specifically commented that there should be no more pubs, as there are already two within walking distance. Of those who agreed, one resident suggested the need for a health surgery in the area particularly for people of retirement age, and another that there might be a new, small primary school.

There was also a split on **any new housing to include 30% Affordable housing**, with 8 residents agreeing, and 6 disagreeing or not being sure. There was only one comment relating to the reason for disagreeing or not being sure, with that resident saying that the Dale is already affordable housing, and that "any further cheap houses might create a ghetto". Amongst those who agreed, one commented that the affordable housing should be made available to ex-military personnel only, and one that a new house might be a swap for an existing resident, who should be able to see the plans. It was commented that some local residents are retired military, and that a retirement building with 1-bedroom apartments for retired residents might be considered.

There was also a difference of opinion on there being **no segregation or barriers to movement between phases of housing and existing development**. 7 residents agreed, and 7 either disagreed or weren't sure. Reasons given for disagreement or not being sure were either that there should be a clear barrier between existing housing and new development, or else that they would need to know first how new boundaries would affect the existing residents, and that existing homeowners shouldn't be compromised. It was also asked whether the community charge for existing private residents might cease. Amongst those who agreed, it was commented that a community spirit would be better achieved if more expensive houses weren't segregated from others such as lower cost and affordable housing, and housing for the elderly.

A number of the residents raised further concerns, including (1) that new development should not affect the **rural feel** of the area, (2) that the **trees and woods, existing football playing field and children's play park, the field used for exercise, and the community centre** should all be retained, (3) that a **wildlife survey** should be carried out to ensure that no endangered species would be affected by any potential development, with the presence of natterjack toads in a local pond being cited, (4) that **residents want to be informed** of all phases of the development and see plans and road markings, as well as access routes, prior to commencement, (5) the implications for the **private road behind Percival Close** properties, and the **monthly maintenance charges** currently paid to PREIM, need to be considered so that existing residents don't have to pay more, (6) that there will be pressure on existing **Primary and High School provision in Upton**, as there would be expected to be more families, particularly as many of the army homes are currently unoccupied.

The full set of responses is included in the document attached here.



NDP CONSULTATION  
ON DALE 2020 Summ

These responses were taken into account in the development of the Policy relating to the Dale Barracks site, particularly noting the importance of protecting the rural feel and the existing green spaces, making new homes (and/or renovations) eco-friendly, providing safe and comfortable footpaths and cycleways, and most importantly of all, consulting with the existing residents at each stage of development.

#### 2.2.10 Nov-20 Upton businesses in Local Retail Centres

A consultation exercise was carried out with owners/managers of businesses in the 3 Local Retail Centres, namely Bache, Weston Grove and Long Lane. Letters were hand delivered or mailed to 36 businesses in those centres, as the Covid-19 regulations did not permit face-to-face contact at that time.

A covering letter invited the owner/manager of the business to give their views, and included background information on the Neighbourhood Plan process, as well as the Draft Upton NP Policy E1 relating to the percentage of Fast-Food Takeaways in those Retail Centres. A second letter was included for them to forward to their Landlord. The letter is appended here:



NDP Weston  
Grove.docx

Response was invited by either email or postal/hand delivery to the NDP team at The Pavilion. As England had a second period of national lockdown until 2<sup>nd</sup> Dec, with non-essential retail closed in that period, the first summary of responses took place 2 weeks after that time. At that point, one response had been received.

The response stated the following: “We agree to the proposal in principle, but we feel that the 33% should be the same for all the shops in the Upton area. This would maintain fairness for all the shops in the area and guard against discrimination”.

The NDP team considered this response in relation to the Draft Policy E1, which proposes a maximum percentage of Fast-Food Takeaways of 33% in Weston Grove and 10% in each of Bache and Long Lane, broadly equal to the existing proportions of such businesses at the different locations. This was in line with the feedback that had been obtained from numbers of residents in all the earlier engagements, such as the consultation in 2018 (Section 2.2.7 above) where nearly everyone (97%) wanted to keep a variety of shops in the local retail centres, and 92% said that there were enough fast-food takeaways and Upton needed no more.

As well as maintaining local amenity in terms of a variety of local shopping, a further issue with fast-food takeaways is the additional pressure on car parking and traffic congestion at the local centres as a result of customers collecting food, and paid drivers picking up to deliver to locations across Upton and beyond. The congestion around the shopping centres had also been mentioned as an

issue in previous consultation both by residents (eg Section 2.2.2) and by business owners (Section 2.2.3).

Because of their location on the A41 (Long Lane) and proximity to the A5116 Liverpool Road (Bache), it is thought that existing shops in those centres could be particularly attractive to future change of use to hot food takeaways, and hence loss of retail amenity to Upton residents as well as increased traffic congestion. Therefore it was decided not to amend the draft Policy as a result of this one response.